

CCF Holding (formerly Promontoria MMB)

A French simplified joint stock company (société par actions simplifiée)

with a share capital of €95,719,081.62

Registered office: Tour Europlaza – 20, avenue André Prothin

92063 Paris la Défense Cedex

Nanterre Trade and Companies Register N° 820982619

NOTICE OF ISSUER NAME CHANGE

to the holders of the

€100,000,000 Fixed Rate Resetable Subordinated Notes due 2041

(ISIN: FR0014004KH0)

of which €100,000,000 are currently outstanding

(the "Notes")

issued by CCF Holding (formerly Promontoria MMB)

(the "Issuer")

Paris, 2 January 2024

Unless the context otherwise requires, terms and expressions used but not defined herein have the respective meanings given to them in the terms and conditions of the issue of EUR 100,000,000 Fixed Rate Resetable Subordinated Notes due 2041 set out in the Base Prospectus dated 13 July 2021 (the "Conditions").

The Sole Shareholder, holding the voting rights, of the Issuer has decided by private deed on 20 December 2023, subject to the condition precedent of the completion of the acquisition by CCF, a subsidiary of the Issuer, of the French retail banking activity of HSBC Continental Europe, to change the name of the Issuer from Promontoria MMB to CCF Holding and gave full powers to Mr. Niccolo Ubertalli, President of the Issuer, to acknowledge the completion of the above-mentioned condition precedent.

This strategic decision is tied to the recent acquisition of HSBC's retail activities in France, marking a significant milestone in our strategic growth and expansion and reflects our commitment to adapting our corporate identity in harmony with our evolving business objectives.

On 2nd January 2024, the President of the Issuer acknowledged that the condition precedent had been fulfilled and that the Issuer's corporate name change had been effective since that date. All terms and conditions of the Notes outlined in the Base Prospectus dated 13 July 2021 remain unchanged.

We understand the importance of clear communication during such transitions, and we are committed to ensuring a seamless process for all our stakeholders. If you have any immediate concerns or require further information, please do not hesitate to contact our Investor Relations team at fady.wakil@mymoneygroup.com or bertrand.robequain@mymoneybank.com.